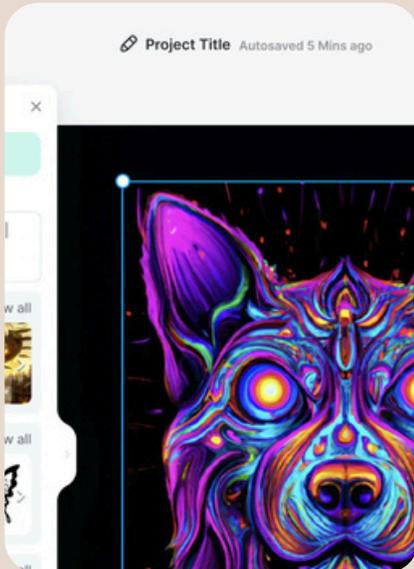# Launch a Print-on-Demand Shop Using AI

(For $0!)

A step-by-step guide on how to design and sell custom apparel using free AI tools.

Get Started Today

Launching an ecommerce business used to require money, inventory, and design skills. Today, AI tools and print-on-demand platforms, like Spreadshop, remove those barriers.
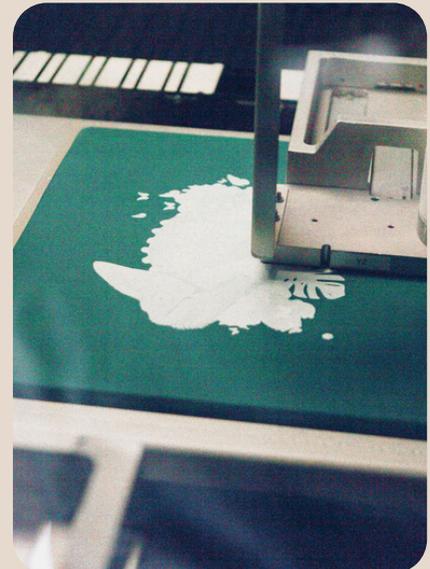
How it Works

Design With AI
No skills, experience needed

Free Shop
No financial risk

Print on Demand
No inventory needed

STEP 1
Find a Profitable Niche

Every successful print-on-demand seller has one thing in common: **A unique niche**.

General shops blend in. Niche shops **stand out**.

Take Tom (Clueless Bushcraft), for example. His **niche** is bushcraft wilderness survival.

He makes designs that cater to his audience and sees consistent sales.

Tom – @cluelessbushcraft

ChatGPT prompts:

Prompt 1 (Find a Niche)

I'm interested in [insert hobbies/interests].
Suggest 10 specific print on demand niches within those interests that have strong communities and could support a custom apparel shop.

Prompt 2 (Lead With Passion)

Based on someone who enjoys [insert hobbies/interests], what are niche apparel shop ideas that may align with both passion and profitability?

Prompt 3 (Lasting Success)

Is [insert niche] a short-term trend? Can I find long-term sense and build a community from it?

STEP 2
Generate Design Ideas

Use ChatGPT and other AI search engines to brainstorm ideas for simple, text-based designs.

Slogans:

- Ask AI to generate words/phrases that are most relevant to your niche.

- Get examples that incorporate your shop/brand name.

- Request feedback to see if this slogan will resonate with buyers of your niche.

Typography:

- Ask AI to generate simple 1-5 word designs based on your niche or holiday, like Valentine's Day

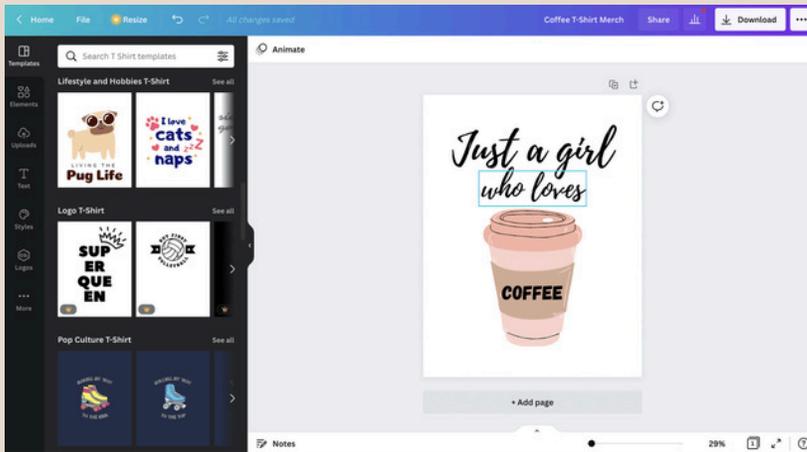- Ask for variations you can use on multiple products, like caps and hoodies

STEP 3
Design With Zero Skills

you don't need expensive software to make great designs

Canva

Key Features:

- Drag-and-drop functionality.
- Extensive library of templates, fonts, images and graphics.
- Free plan to get started.

Kittl

Key Features:

- Thousands of customizable templates.
- AI-powered design tools and mockups.
- AI images, vector and product photo generator.
- Free plan to get started.

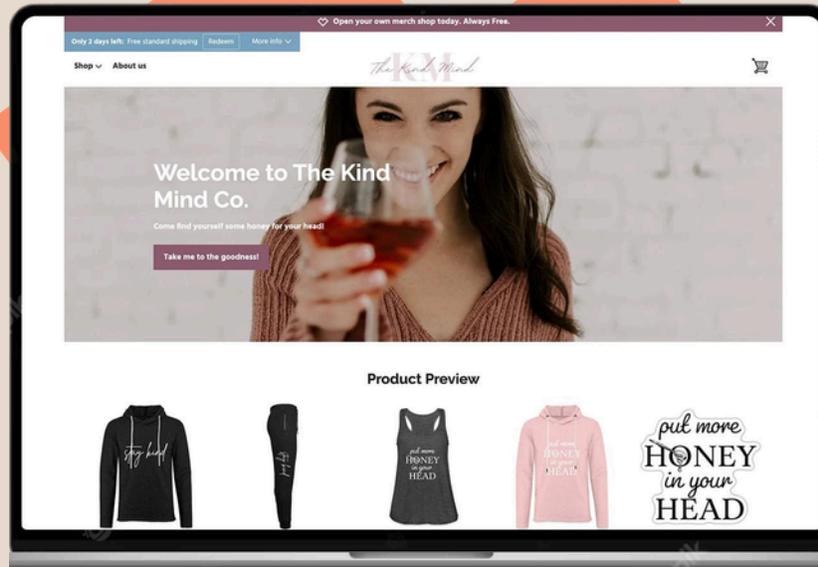## 10 TOP DESIGN TOOLS
for E-commerce Designers

More Options

Check out our breakdown of the top 10 design tools. We highlight unique features, experience level, and pros/cons.

click here

STEP 4
Launch Your Free Shop

Product Preview

How it Works!

1 **Open Your Free Shop**

No upfront fees or hidden costs for running your shop. **Ever!**

2 **No Inventory Needed**

We handle **all inventory for you**. No need to store products.

3 **You Set Your Margins**

You decide **how much you earn**. Personally set prices for each product.

4 **Made to Order**

We **print + fulfill all orders** for you from our US-based facility.

OPEN YOUR SHOP!

STEP 5

Optimize Shop with AI

Enhance for SEO:

- Product Titles

- Product Descriptions

- Themed Product Pages

ChatGPT prompts:

Prompt 1 (Titles)

Can you give me a title for [insert product] that uses longtail keywords. [Insert keyword] is the main keyword. Make sure it's relevant to [insert niche].

Prompt 2 (Descriptions)

I want to create a description for [insert product title]. Can you make sure it's benefit-driven, and under 160 words.

Prompt 3 (Pages)

I want to create a page in my print-demand-shop for [insert theme]. What designs and products are best to feature on this page?

STEP 6
Promote Shop With $0

Canva

Add your designs to existing product photos

ChatGPT

Use AI models to feature your designs

Plug-and-Play Captions

New Drop

Just dropped something new 👀
Made for anyone who loves [NICHE].
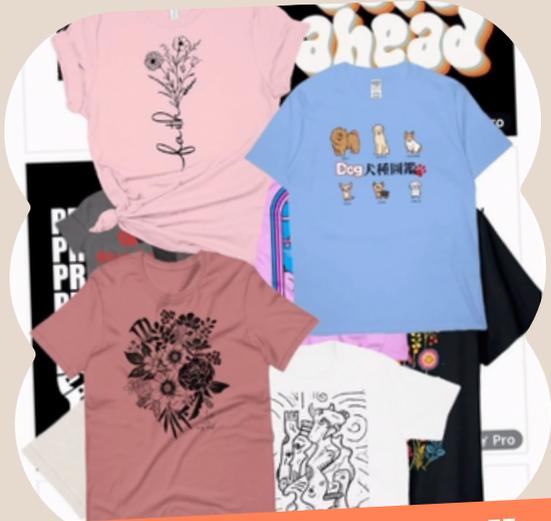Let me know what you think! Check my bio 👉

Talk Niche

My something for my fellow [NICHE] lovers 💛
If you know, you know.
Shop at the link in my bio 👉

Mistakes to Avoid

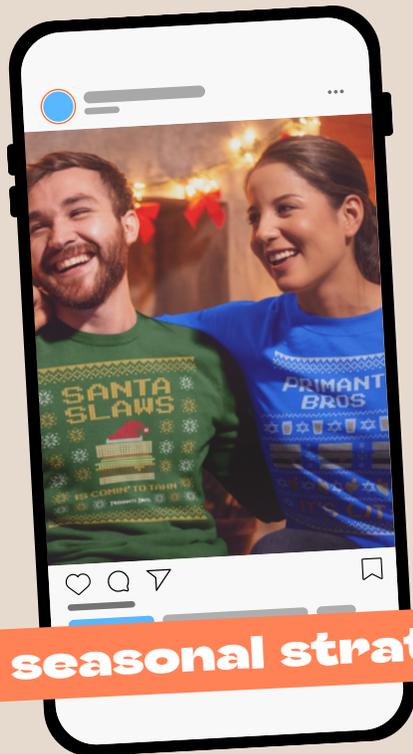avoid these mistakes to grow + sell faster

ignoring best sellers

15% off!

ludawissy

ludawissy The appare...
Ludaweenie apparel and accessories! There's also a
limited time 15% off for the official launch. Some items
are limited so be some of the few that have the
originals :). Make sure to share your purchases and tag
me so I can repost it 🥰

never running promos

no seasonal strategy

too many product drops

Launch Your Free Shop

no fees, zero inventory all profits

START NOW!